



## Technical Tours

Monday & Tuesday, October 30 & 31, 2017  
(2 identical tours each day)

GE Appliances' FirstBuild is a global co-creation community that is changing the way products come to market. Harnessing the brainpower of the maker movement, FirstBuild changes the way major home appliances are conceived, designed and manufactured. With a physical state-of-the-art microfactory on the University of Louisville's campus and an online forum of like-minded individuals, FirstBuild speeds products from mind to market and enables customization through small batch production, without the costs and risks of traditional mass manufacturing. A place to bounce your ideas off one another, or just a place to hang out with other creative minds. No good idea or comment will go unrecognized! See what the community is making today!

[www.firstbuild.com](http://www.firstbuild.com)



FirstBuild's mission is to invent a new world of home appliances by creating a socially-engaged community of home enthusiasts, designers, engineers and makers who will share ideas, try them out and build real products to improve your life.

Follow them on Twitter! <https://twitter.com/firstbuild>

Our tours will be led by Director of FirstBuild, Mr. Larry Portaro. From our first contact with Mr. Portaro, he has been passionate about showing this concept to the Transformers Committee.

### **Itinerary: Four (4) separate 45-minute tours**

#### **MONDAY\***

Tour #1A: Begin loading bus at hotel at ~4:30 pm and depart promptly at 4:45 pm; return at ~6:00 pm

Tour #1B: Begin loading bus at hotel at ~6:00 pm and depart promptly at 6:15 pm; return at ~7:30 pm

#### **TUESDAY\***

Tour #2A: Begin loading bus at hotel at ~4:30 pm and depart promptly at 4:45 pm; return at ~6:00 pm

Tour #2B: Begin loading bus at hotel at ~6:00 pm and depart promptly at 6:15 pm; return at ~7:30 pm

~ DINNER ON YOUR OWN BEFORE OR AFTER THE TOUR ~

\* *Carefully choose which tour you wish to attend, based on your desired attendance at Committee meetings, etc. Once a tour is nearly sold out, switching to another tour will be difficult.*

\*\* Indicate the desired tour when registering on-line for the Transformers Committee meeting \*\*

\*\* Once registered for the tour, you will receive an email from GE Appliances, requiring you to sign a release form \*\*

\*\* Spouses/Companions welcome, but they must be registered for the meeting \*\*

\*\* Wear your IEEE name badge on the tour – required for admittance on the bus \*\*

**Deadline to register for tour is Friday, October 20, but we expect all four tours to sell out quickly.**