

LOUISVILLE, KY

Named for King Louis XVI of France in appreciation for his assistance during the Revolutionary War, Louisville was founded by George Rogers Clark in 1778. While its initial growth was slow, the advent of the steamboat in the early 1800s sparked booming industrial development, and by 1830, Louisville had secured its place as the largest city in Kentucky.



Louisville has a lot to offer visitors, from boundary-pushing twists on Southern cuisine that have made it one of the “10 Best New Food Cities” in America, to its one and only Urban Bourbon Experience, featuring the world’s only, city-wide trail filled with award-winning micro-distilleries, exhibits and craft cocktail destinations. In addition to some of those award-winning destinations, including the original Whiskey Row and Evan Williams Bourbon Experience, Downtown Louisville combines old and new in exciting ways to offer something for everyone.

Quickly becoming known as “Museum Row,” downtown’s West Main Street is located a block south of the Ohio River and home to nearly ten local attractions in one historic neighborhood. These must-see attractions include the Louisville Slugger Museum & Bat Factory, Muhammad Ali Center, Frazier History Museum, Kentucky Science Center and more. Once the residential address of prominent merchants, Fourth Street has become downtown’s primary retail, corporate, dining and entertainment corridor. Stretching from the Ohio River south to Broadway, these seven blocks also feature the city’s two grand and historic hotels — the Brown and the Seelbach — as well as one of the city’s nine Carnegie Libraries.

LOUISVILLE MARRIOTT DOWNTOWN

The Louisville Marriott Downtown is located just a few blocks from the Fourth Street Live Entertainment District, a premier dining, entertainment and shopping district located in the heart of historic downtown, where you can experience a vibrant nightlife.



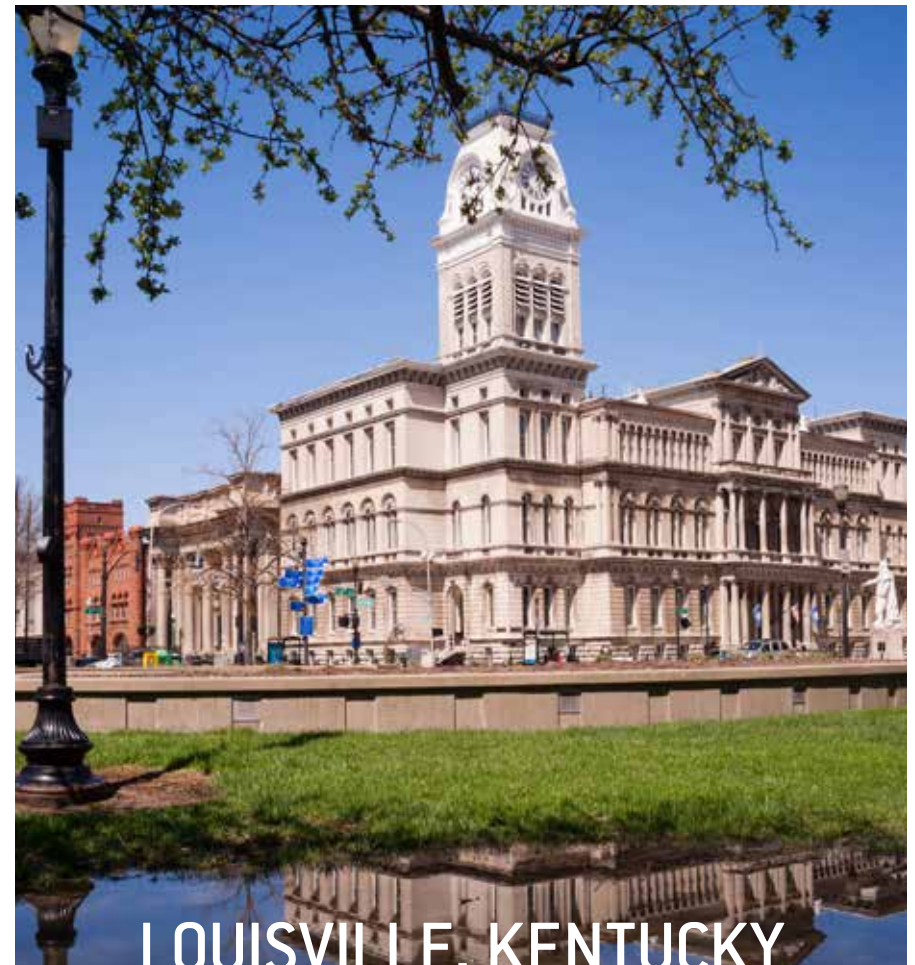
- Reserve a guestroom from the link on the Committee’s website, Next Meeting page or call the hotel and mention the group name “IEEE Transformers”
- Standard Room Rate: US\$139/night, single or double
- Cut-off date for reduced group rate is October 6, 2017, but we expect the room-block to sell out early
- Louisville International Airport (code “SDF”) is located ~7.5 miles/12 km south of the hotel; hotel does NOT provide shuttle service to/from SDF
- Estimated one-way taxi fare to/from hotel: US\$20.



Louisville Marriott Downtown
280 West Jefferson Street
Louisville, Kentucky 40202
+1.502.627.5045 or toll-free at 1.800.533.0127
www.louisvillemarriottdowntown.com

IEEE/PES TRANSFORMERS COMMITTEE FALL 2017 MEETING

OCTOBER 29 – NOVEMBER 2, 2017 | WWW.TRANSFORMERSCOMMITTEE.ORG



LOUISVILLE, KENTUCKY

EARLY BIRD EVENT

SATURDAY EVENING, OCTOBER 29, 2017

DINNER AND BOWLING — THE SPORTS & SOCIAL CLUB

Join us Saturday evening for dinner and bowling at The Sports & Social Club, ranked #21 in ESPN Magazine's "29 Greatest Sports Bars in the Known Universe" article! A five minute walk from the Louisville Marriott, enjoy dinner followed by a fun — sure to be entertaining! — night of amateur bowling antics. www.thesportsandsocialclub.com

TECHNICAL TOURS

MONDAY & TUESDAY EVENINGS, OCTOBER 30 & 31, 2017 (identical tours each evening)
FIRSTBUILD MICROFACTORY

GE Appliances' FirstBuild is a global co-creation community that is changing the way products come to market. Harnessing the brainpower of the maker movement, FirstBuild changes the way major home appliances are conceived, designed and manufactured. With a physical state-of-the-art microfactory on the University of Louisville's campus and an online forum of like-minded individuals, FirstBuild speeds products from mind to market and enables customization through small batch production, without the costs and risks of traditional mass manufacturing. A place to bounce your ideas off one another or just a place to hang out with other creative minds, no good ideas or comments will go unrecognized. See what the community is making today! www.firstbuild.com



WEDNESDAY EVENING DINNER SOCIAL

WEDNESDAY EVENING, NOVEMBER 1, 2017

Located in the heart of historic downtown Louisville, the Muhammad Ali Center is a multicultural and award-winning museum founded by Lonnie and Muhammad Ali. Capturing the inspiration derived from the story of Ali's legendary life, a visit to the Center is not just an experience, but a journey into the heart of a champion.

When you arrive, take a breathtaking journey through the Center's interactive and multimedia exhibits. Discover the six core principles that Muhammad Ali embraced throughout his life, and how they gave him the wherewithal to be the best athlete he could be and the inspiration to dedicate himself to helping others.

After experiencing three levels of exhibits and galleries, browse the gift shop and enjoy a buffet dinner on the sixth floor of the Center with panoramic views of the city. www.alicenter.org



SPOUSE/COMPANION TOURS

MONDAY, OCTOBER 30, 2017

MANSIONS, LIVING HISTORY, HOT BROWNS & JULEP

Start your day with a narrated bus tour of Old Louisville, the largest Victorian district in the U.S. Enjoy miles of grand homes with architectural styles and elements of centuries past before heading to the Frazier History Museum, where Louisville history comes to life. Time is allowed for both a guided tour and self-guided browsing, as well as a live historical re-enactment with a "Speakeasy/Prohibition" theme. www.fraziermuseum.org

Monday afternoon is all about the historic Brown Hotel, starting with lunch in J. Graham's Café, home of the Hot Brown Sandwich. A tour of the hotel after lunch concludes with a special Mint Julep demonstration and sample of this hometown beverage. www.brownhotel.com

TUESDAY, OCTOBER 31, 2017

HORSES, HATS & DERBIES

Tailored especially for the outdoor enthusiast, Tuesday's tour begins with a visit to a working horse farm. Here you will not only view but get UP CLOSE to connect with majestic thoroughbreds. See mares, foals, yearlings and horses in training. Experience the amazing scenery of the Kentucky Blue Grass region of the rolling hills, rock wall fencing and magnificent thoroughbred farms which dot the landscape.

After guided tours of this home to multi-million dollar stallions, arrive at Churchill Downs, "Home of the Kentucky Derby" and the longest continually running sporting event in America. www.churchilldowns.com The afternoon includes a 30-minute, guided walking tour of the historic racetrack, as well as lunch at the Derby Café and a thrilling viewing of "The Greatest Race™", projected in one of the world's only 360°, 4K theaters at the adjacent Kentucky Derby Museum. You will also have the opportunity to create a custom Kentucky Derby hat with your own "Hatitude" and enjoy self-guided tours of interactive exhibits at the Museum. Visit the Gift Shop before boarding the bus back to the hotel. www.derbymuseum.org



Historic Homes in Old Louisville



The Brown Hotel



The Rolling Horse Farms



"Hatitude"



Churchill Downs Racetrack