



TRANSFORMERS COMMITTEE



September 15, 2017

Dear Committee Members and Guests:

You and your spouse/companion are cordially invited to Louisville, Kentucky, USA to attend the Fall 2017 meeting of the IEEE PES Transformers Committee, to be held October 29 to November 2. We look forward to welcoming you to the largest city in Kentucky and home of the Louisville Slugger! With its boundary-pushing twists on Southern cuisine that have made it one of the "10 Best New Food Cities" in America, to its one and only Urban Bourbon Experience, museums and premiere retail corridors, Louisville has something for everyone!

HOTEL INFORMATION: Our meeting will be held in the heart of downtown at the **Louisville Marriott Downtown**, 280 West Jefferson Street. Located just a few blocks from the Fourth Street Live Entertainment District, a premier dining, entertainment and shopping area, you will have the opportunity to experience a vibrant nightlife. Our discounted guestroom rate at the hotel is US\$139 per night and includes complimentary wireless internet in guestrooms, public space and meeting space. Visit the Committee's website for a link to reserve a room, or if you call the hotel, mention "IEEE Transformers" to receive the group rate. The cut-off date for the group rate is Friday, October 6, but we expect the hotel to sell out well before this date.

GETTING THERE: The **Louisville Marriott Downtown** is located approximately 15 minutes/7.5 miles (12 km) from Louisville International Airport (SDF). Taxi fare is approximately US\$20 one way from the airport, and taxis are required to accept credit card payments. UBER and Lyft are also approved for ridesharing at the Louisville airport. Self-parking in hotel garage is US\$27 for cars per night. Valet parking is \$32 for cars per night.

MEETING REGISTRATION: Register on-line at www.transformerscommittee.org for social events, tours and the meeting. Register by **Friday, October 6, 2017**, to receive a US\$50 early registration discount. The on-line registration system will be disabled on Wednesday, October 25, to print name badges and finalize counts. The cost to register on-site is substantially higher than the advance registration price.

WEATHER: Fall in Louisville is typically cool, but comfortable, with an average high of 65°F/18°C and evening low of 45°F/7°C. Most of our events are indoors, and we are hoping for great weather during your visit! Dress for the meeting is business casual.

SATURDAY EARLY BIRD EVENT: If you arrive early, please join us an evening of dinner and bowling at The Sports & Social Club. See flyer for details and register early!

SUNDAY EVENING WELCOME RECEPTION: Renew old friendships and form new ones! This reception will be held in the Louisville Marriott's magnificent Marriott Ballroom. Cash bars and plenty of fabulous food and soft music will be provided. Registered meeting attendees and spouses/companions are welcome to attend. Please indicate whether you will attend this reception during the meeting registration process.

SPOUSE/COMPANION TOURS: Monday's excursion is the Historic Mansions, Living History, Hot Browns and Julep Tour. Start your day with a narrated bus tour of the largest Victorian district in the U.S. Enjoy miles of grand homes before heading to the Frazier History Museum, where Louisville history comes to life. Savor lunch at the historic Brown Hotel, take a tour and then relax with a refreshing Mint Julep at the end of the day.

Tuesday is the **Horses, Hats & Derbies Tour**. Your day begins with a visit to a working horse farm. Here you will not only view but get UP CLOSE to connect with majestic thoroughbreds. See mares, foals, yearlings and horses in training. Experience the amazing scenery of the Kentucky Blue Grass region of the rolling hills, rock wall fencing and magnificent thoroughbred farms which dot the landscape. After guided tours of this home to multi-million dollar stallions, arrive at the "Home of the Kentucky Derby" where you can tour the track and museum, view a high definition movie projected in one of the world's only 360°, 4K theaters, create a custom Kentucky Derby hat and visit the gift shop before heading back. See flyers for details.

TECHNICAL TOURS: Join your fellow meeting attendees for a tour of **GE Appliances' FirstBuild**, a physical state-of-the-art microfactory on the University of Louisville's campus. Learn how FirstBuild is a co-creation community that is changing the way products come to market. Four identical tours are offered to reduce tour group size and give you flexibility to accommodate your meeting schedule. See flyer for details.

WEDNESDAY DINNER SOCIAL: We invite you to join us for an evening of inspiration and panoramic views of the city at the **Muhammad Ali Center**. When you arrive, take a breathtaking journey through the Center's interactive and multimedia exhibits. Discover the six core principles that Muhammad Ali embraced throughout his life, and how they gave him the wherewithal to be the best athlete he could be and the inspiration to dedicate himself to helping others. After experiencing three levels of exhibits and galleries, browse the gift shop and enjoy a buffet dinner on the sixth floor of the Center. See flyer for dinner menu and details.

ADDITIONAL MEETING INFORMATION: Along with this invitation letter, additional meeting information can be downloaded from the Committee's website at www.transformerscommittee.org:

- Registration Fee Summary – Use this as a guide to review the fees for each activity before you begin the on-line registration process.
- Meeting Schedule and General Sessions Agenda – If any noteworthy changes are made, an updated schedule will be posted on the Committee's website a few days prior to the meeting.
- Other informational flyers, including those for the Saturday Early Bird Event, Spouse/Companion Tours, Wednesday Dinner Social, technical tours and technical presentations.

We are certain you will enjoy all of what Louisville has to offer and look forward to seeing you at the Fall 2017 Meeting!

Best regards,

*IEEE Transformers Committee
Meetings Planning Subcommittee*